

Coshocton Behavioral Health Choices



Building a Stronger, Healthier Coshocton County

2026–2029 Strategic Plan

“Expanding Access • Improving Care • Strengthening Our Community”

Our Mission

To provide accessible, high-quality, evidence-based behavioral health services that empower individuals and families in Coshocton County to achieve lasting wellness, recovery, and self-sufficiency.

Our Strategic Priorities



Expand Access to Care

Making behavioral healthcare easier to access through same-day appointments, reduced wait times, and expanded rural services.



Strengthen Clinical Excellence

Using evidence-based practices and measurable outcomes to provide the highest quality care.



Build Community Partnerships

Working alongside schools, healthcare providers, courts, employers, and community organizations to improve lives.



Invest in Technology

Enhancing telehealth, cybersecurity, and innovative technology to better serve our community.



Support Our Workforce

Developing and supporting exceptional professionals who make recovery possible every day.



Ensure Long-Term Sustainability

Managing resources responsibly while preparing for the future through strategic planning and innovation.

Together We Can Make a Difference

Every goal in our Strategic Plan is centered on one purpose:

Helping people live healthier, happier lives.

Our plan reflects input from persons served, staff, community partners, leadership, and our Board of Directors, ensuring that the voices of our community help shape the future of behavioral healthcare in Coshocton County.

Learn More

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